

Privacy Policy

At Virdis Chemicals we respect your privacy. We have taken time and care to make sure our data handling processes are of the highest standard, so you can be sure that your personal information is secure.

We will only send you marketing information if we have your permission to do so. Please read on to see more details about when and how we collect personal information, and how we use it.

1 – Who are we?

Virdis Chemicals Ltd is a global supplier of chemicals and additives to industries including Plastic, Rubber, Adhesives, Sealants and Moisture Control.

Our registered address is 167-169 Great Portland Street, London, England, W1W 5PF.

Company Reg. No. 15842520 VAT reg: GB 471 7931 67

Virdis Chemicals Ltd is responsible for and is the data controller of, your personal information that it receives through any of the methods shown below.

2 – How do we collect your data?

The main ways we collect your personal information are:

When you contact us by email, phone, social media or when you fill in the contact form on our website

When you register to receive regular communications from us

When you purchase a product or service from us

Occasionally from third parties who may legally pass your information to us.

3 – What information do we collect?

The main types of information we collect include:

Name, address, phone numbers, email addresses

What products and services you may be interested in.

4 – How do we use the data we collect?

Under EU data protection laws (known as the General Data Protection Regulations) any use of personal information must be justified under one of a number of legal grounds. You can see the full list here <https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/lawful-basis-for-processing/>

The main ways in which we use your personal data are:

To respond to enquiries

To process purchases and perform contracts

To help us improve the products and services that we offer

To share news, offers and marketing information (where we have your consent to do so)

To comply with legal requests for information such as from law enforcement agencies, regulators and courts.

5 – Who do we share your data with?

We will not sell your information to third parties and nor will we share your information to third parties for their marketing purposes.

We work with a number of agencies who help us to deliver our services and run our business.

Where we need to share information with them, we only share the information that is needed to provide that service and we require them to keep your information secure.

6 – How long do we keep your personal data?

We only keep your personal information for as long as we need it to carry out the task for which it was originally collected. You have the right to opt out of marketing information at any time. Please see below for details.

7 – How can you change your preferences?

You can update your privacy and marketing preferences at any time by:

Calling +44 330 133 1739

Emailing info@virdischemicals.co.uk

Writing to Virdis Chemicals Ltd, 167-169 Great Portland Street, London, England, W1W 5PF

8 – What are your rights?

In some circumstances, you have the right to ask us to:

Give you a copy of the information we hold about you

Provide more detail about how we use your personal information

Correct any mistakes in the information we hold about you

Delete information that we no longer have a lawful basis to use

Remove your details from direct marketing lists

Provide you with your information in a usable electronic format to transfer to a third party (known as the right to portability)

Cease carrying out certain processing activities, unless our reasons for undertaking that processing outweigh any prejudice to your data protection rights.

The rights above are subject to certain exemptions to safeguard the public interest (e.g. the prevention or detection of crime), our interests (e.g. the maintenance of legal privilege) and the rights of third parties.

9 – How can you contact us?

If you have any questions about this privacy policy, or how Virdis Chemicals uses your personal data, you can get in touch with us in any of the following ways:

Call: +44 330 133 1739

Email: info@virdischemicals.co.uk

Write to: Virdis Chemicals Ltd, 167-169 Great Portland Street, London, England, W1W 5PF

10 – Changes to this privacy policy

Please note, we may make changes to this policy from time to time – please check regularly. If we make changes to this policy that will have a substantial impact on you, we will give you advance notice so that you have the opportunity to exercise any rights you have under UK law.

Cookie Policy

We use cookies and similar tools across our websites to improve their performance and enhance your user experience. This policy explains how we do that.

What are cookies?

Cookies are small text files which a website may put on your computer or mobile device when you first visit a site or page. The cookie will help the website, or another website, to recognise your device the next time you visit. Web beacons or other similar files can also do the same thing. We use the term “cookies” in this policy to refer to all files that collect information in this way.

There are many functions cookies serve. For example, they can help us to remember your username and preferences, analyse how well our website is performing, or even allow us to recommend content we believe will be most relevant to you.

Certain cookies contain personal information – for example, if you click to “remember me” when logging in, a cookie will store your username. Most cookies won’t collect information that identifies you, and will instead collect more general information such as how users arrive at and use our websites, or a user’s general location.

What sort of cookies do we use?

Generally, our cookies perform up to four different functions:

1. Essential cookies

Some cookies are essential for the operation of our website. For example, some cookies allow us to identify members and ensure they can access the members only pages. If a member opts to disable these cookies, the user will not be able to access all of the content that a subscription entitles them to.

2. Performance Cookies

We utilise other cookies to analyse how our visitors use our websites and to monitor website performance. This allows us to provide a high quality experience by customising our offering and quickly identifying and fixing any issues that arise. For example, we might use performance cookies to keep track of which pages are most popular, which method of linking between pages is most effective, and to determine why some pages are receiving error messages. We might also use these cookies to highlight articles or site services that we think will be of interest to you based on your usage of the website.

3. Functionality Cookies

We use functionality cookies to allow us to remember your preferences. For example, cookies save you the trouble of typing in your username every time you access the site when you log in.

We also use functionality cookies to provide you with enhanced services such as allowing you to watch a video online.

Can a website user block cookies?

As we've explained above, cookies help you to get the most out of our websites.

The first time you accessed our website after 20 August 2024, you should have seen an overlay which explained that by continuing to access our site, you are consenting to our use of cookies.

Please remember that if you do choose to disable cookies, you may find that certain sections of our website do not work properly.

Do we track whether users open our emails?

Our emails may contain a single, campaign-unique "web beacon pixel" to tell us whether our emails are opened and verify any clicks through to links or advertisements within the email. We may use this information for purposes including determining which of our emails are more interesting to users, to query whether users who do not open our emails wish to continue receiving them. The pixel will be deleted when you delete the email.

More Information

More detail on how businesses use cookies is available at www.allaboutcookies.org.

If you have any queries regarding this Cookie Policy please contact us

This document was last updated on 19th August 2024.